

# ESSENCE

ANNUAL ALUMNI MAGAZINE



## **INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT**

*Affiliated to Guru Gobind Singh Indraprastha University (New Delhi), Accredited Grade "A" by  
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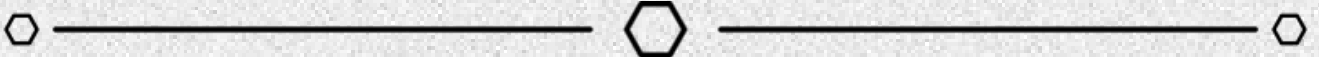
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# EXECUTIVE DIRECTOR'S & DIRECTOR'S MESSAGE

## MR. SHIVA SHARMA EXECUTIVE DIRECTOR

Despite facing significant challenges, our IITM community has united in creative and impactful ways to make a positive difference in each other's lives. Your positivity and dedication give us hope for 2023 and the future it holds. I am confident that with the support of our alumni, we will enhance the quality of our institute and always pursue excellence. I eagerly anticipate more alumni-strengthened events and meet-ups in the future.



## PROF(DR.) RACHITA RANA DIRECTOR

It is a matter of great pride for us in the institution that hundreds of you are doing extremely well professionally, having reached responsible positions by sheer dint of hard work and commitment. You are earning a name for yourselves and enhancing your alma mater's image too in the process. Today we love you, in a way any craftsman loves his finished handwork. As I grow old in this institute I have realized one thing, "If we have to grow, we have to grow together". I have seen the older alumni holding the hands of younger ones towards success. It's an immense pleasure to see the IITM family growing stronger in togetherness.



# ALUMNI ASSOCIATION

The Alumni Association of Institute of Information Technology & Management (Regd.) has been formally registered with the Registrar of Societies, Govt. of Delhi under Societies Registration Act XXI of 1860 (Registered No.-S/WEST/2011/8900163 dated 29th January, 2011)

## Members of Alumni Association

**Prof. (Dr.) Rachita Rana**  
Chairperson

**Dr. Deepika Arora**  
President

**Dr. Latika Malhotra**  
Vice President

**Dr. Charul Nigam**  
Vice President

**Dr. Mandeep Singh**  
Secretary

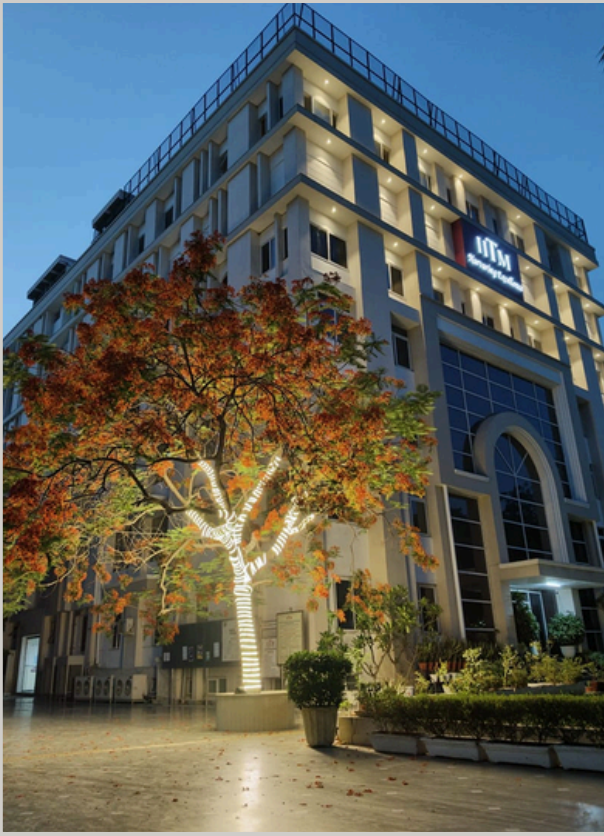
**Mr. Shiva Sharma**  
Member

**Mr. Himanshu Matta**  
Member

## Objectives

- To promote and foster mutually beneficial interaction between the Alumni and Alma Mater.
- To help Alumni achieve their professional goals.
- To undertake activities for nation-building including those of a charitable nature.
- To undertake all such lawful activities which are conducive to the attainment of the above objectives.

# ABOUT IITM



Institute of Information Technology & Management (IITM) was set up in 1999 under the aegis of Mata Leelawati Shikshan Sansthan (MLSS), a registered education society engaged in philanthropic activities, with the late Shri T.N.

Chaturvedi, the well known educationist, parliamentarian, ex-governor of Karnataka and C.A.G. of India and Padma Vibhushan awardee, as founder president of both the society and the Institute.

## **Vision**

The Institute aims to be a Centre of Excellence, promoting value based quality education in the contemporary areas of advanced professional studies in Information Technology, Management and Media studies.

## **Mission**

IITM endeavors

- To promote learning environment that delivers students with up to date curriculum & pedagogy equipping them with strong analytical mind, thinking ability, entrepreneurial and organizational skills required in a dynamic professional environment,
- To foster strategic alliance with industry for real time business exposure,
- To inculcate human values like ethical, social and moral values amongst students.

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## **Philosophy**

- Quality Education(Academic Excellence skill & Leadership)
- Training (inclusive of Up skill, reskill)Consistency
- Empathy & Understanding
- Innovation

# Department of Management Studies

## **Vision**

Department of Management Studies aims to promote value-based quality education to the students, impart skills & training in the management and allied areas.

## **Mission**

Department of Management Studies (DMS) strives

- To prepare students as professionals through interactive, research-driven and experiential learning which is well integrated in the pedagogy.
- To provide a multidisciplinary environment for life-long learning that shall be focused on skilling, reskilling and upskilling, thereby equipping students with abilities necessary to succeed in a diverse, global business environment.
- To cultivate a diverse and inclusive ecosystem through innovative entrepreneurship, constructive public engagement and proactive community involvement engendering socially responsible decision makers.

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# Department of Commerce

## **Vision**

Department of Commerce aims to integrate all facets of commerce and management to educate & train innovative & competent human resource globally suitable for industry, business and service sector and to equip & encourage them to start their own ventures in urban or rural areas benefitting both the classes and masses.

## **Mission**

Department of Commerce (DMC) strives

- To achieve and sustain excellence in teaching and research.
- To build a conceptual foundation in the area of commerce and develop students for professional career in accounting, finance, research and higher education.
- To equip the students with accounting and entrepreneur skills.
- To build life skills through value-based education and service-oriented programmes.

# Department of Computer Science

## **Vision**

The Department of Computer Science aims to promote value based quality education to the students and impart skills and training in the field of information technology and allied areas to meet the industry demands.

## **Mission**

The Department of Computer Science strives

- To deliver rigorous education in computer science through innovative pedagogy that empowers students with the knowledge and skills required to excel in a dynamic technological landscape.
- To foster multidisciplinary knowledge, skills and collaborations by promoting ethical standards and responsible innovation through learn-unlearn and relearn to enhance societal impact.
- To cultivate professional excellence and entrepreneurial skills by integrating industry relevant knowledge with hands-on experience to equip students to lead, innovate, and create impactful solutions in global environment.

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# Department of Journalism and Mass Communication

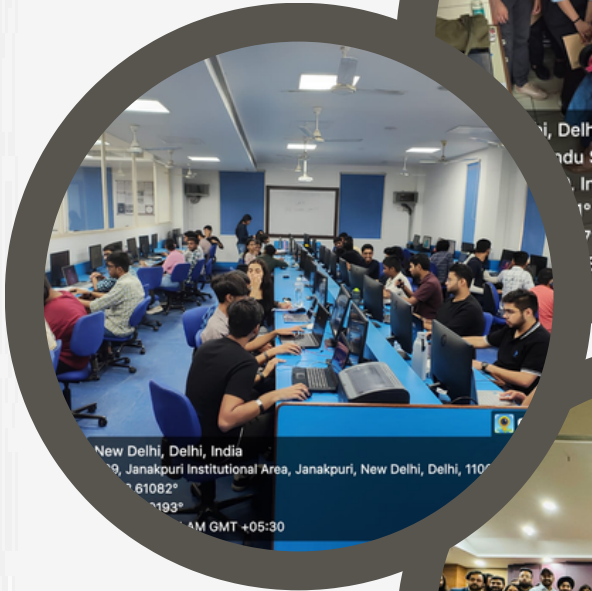
## **Vision**

Being a center of excellence in journalism and mass communication we strive to foster and develop professional media ethics, moral values that benefits society.

## **Mission**

- Nurturing excellence and foster quality education, critical thinking and creativity in domain of Media studies.
- To empower students and inculcate media ethics and responsibility towards society.
- Creating professionally competent, socially sensitive individuals who can work in dynamic media environment.

# MEMORIES DOWN THE LANE





# MEMORIES DOWN THE LANE



# Where Passion Met Purpose: My IITM Journey

**Akash Kumar**  
**Creative Lead, Noon.com | UAE**  
**BCA 2016-19**

Life has an extraordinary way of guiding us to the places where we truly belong, and for me, that place was IITM. Choosing IITM for my graduation was not just an academic decision; it was the start of a journey that would profoundly shape my future. Every moment at IITM, from the camaraderie of event participation to the invaluable wisdom imparted by inspiring mentors, was a crucial ingredient in the recipe for my personal and professional growth. The faculty at IITM were more than just educators—they were mentors who recognized my potential and nurtured it with unwavering support. Their guidance went far beyond the classroom, helping me discover and cultivate passions that have since defined my career.

The leadership qualities I honed were a direct result of the opportunities they provided, particularly my involvement as a core member of the Fiesta team for two consecutive years. Leading various facets of these events, from design to operations, not only built my confidence but also forged lifelong skills that I continue to rely on today.

Whenever I faced academic hurdles, the faculty were always there, offering encouragement and tailored support that made me feel truly valued. My time at IITM was, without a doubt, the most formative period of my life. It was here that I found the courage to pursue a career led not by convention, but by passion—a passion that has carried me from the role of a junior designer to the Creative Lead at Noon, a prominent e-commerce marketplace in the UAE. The lessons and experiences I gathered at IITM are etched into the fabric of who I am, continually guiding me as I navigate the complexities of my career. I am profoundly grateful to every teacher, mentor, and administrator who played a role in my journey, helping me to forge a path filled with purpose and fulfillment.

My heart swells with pride when I reflect on the fact that I was part of such a remarkable institution—one that not only shaped my academic capabilities but also nurtured my spirit, empowering me to step confidently into the world and make it my own.

# Why Every Student Should Learn AI: The Future of Work Depends on It

**Revanth J**  
**Market Research Analyst, HIVE**  
**MBA 2022-24**

Artificial intelligence (AI) is quickly taking centre stage in practically every sector of the economy, including healthcare, banking, and the arts and music. There is a growing need for AI specialists as the field expands. Not just computer enthusiasts should learn AI; it's a useful ability that can offer any student a competitive edge in the employment market. Understanding artificial intelligence (AI) can help you use your knowledge in new ways and prepare you for the future, regardless of your field of study

Many employment that exists today may not exist in ten years due to changes in the workplace. AI is anticipated to open up new possibilities, though. Acquiring knowledge of AI enhances not only your technical proficiency but also your problem-solving skills and prepares you to adjust to shifts in the labour market. In other words, every student should think about learning AI since it's essential to success in the future and not merely a trend.

## Driving Innovation and Excellence: My Role as a Specialist Programmer at Infosys

**Sakshi Mittal**  
**Specialist Programmer, Infosys Ltd**  
**BCA 2016-19**

As a Specialist Programmer at Infosys, I leverage advanced programming skills and extensive experience to drive complex software projects from inception to completion. My role involves designing and developing innovative solutions, optimizing code for performance, and collaborating with cross-functional teams to meet client needs. With a focus on continuous improvement and mentorship, I contribute to high-quality deliverables and stay at the forefront of technological advancements.

# My College Journey and Beyond

**Reema Sharma**  
**DesiMajor Incident Manager, Kyndryl Pvt. Ltd**  
**BBA 2016-19**

As I look back on my college days, I'm reminded of the transformative power of those three years. It was a time of discovery, growth, and exploration - a journey that shaped me into the person I am today. Now, as an alumna, I want to share my experiences and insights with current college students, in the hopes of inspiring and guiding them on their paths.

## **Embracing College Life**

College is a time to embrace new experiences, take risks, and explore your passions. Don't be afraid to try new things - join clubs, attend events, and volunteer for causes you care about. These experiences will help you build a network of like-minded individuals, develop valuable skills, and discover your strengths.

Build relationships with your professors and peers. They can offer guidance, mentorship, and support when you need it most. Don't be afraid to ask for help or advice - it's a sign of strength, not weakness.

## **Overcoming Challenges**

College can be tough, and you'll inevitably face obstacles along the way. I remember struggling with self-doubt, time management, and balancing responsibilities. But I learned to navigate these challenges by prioritizing tasks, seeking help when needed, and practicing self-care.

Remember, it's okay to stumble - it's how you learn and grow. Don't be too hard on yourself, and don't give up. You're stronger than you think.

## **Preparing for the Future**

As you navigate college, keep an eye on the future. Build a professional network by attending industry events, joining professional organizations, and connecting with alumni. Gain practical experience through internships, volunteering, or part-time jobs. Develop transferable skills like communication, teamwork, and problem-solving.

## **Conclusion**

College is a journey, not a destination. It's a time to explore, learn, and grow. Don't be afraid to take risks, try new things, and ask for help. Remember, you're part of a community - a community that's here to support and guide you.

As you navigate these years, keep in mind the lessons I've shared. Embrace college life, overcome challenges, and prepare for the future. You got this.

# Navigating the Path to Success: My Journey Through MBA in Finance at IITM College

**Harshvardhan Dubey**  
**Officer, Federal Bank**  
**MBA 2021-23**

As I stand at the threshold of my professional journey, reflecting on my journey with IITM, I am filled with a deep sense of gratitude and a desire to share my experiences, views, and advice with those who follow in my footsteps. The MBA in Finance has not only equipped me with technical knowledge but also honed my strategic thinking and decision-making skills. Here's what I have learned, and what I hope will guide you through your own journey.

## **Embrace the Learning Curve**

The MBA in Finance is rigorous, demanding, and, at times, overwhelming. There will be moments when the sheer volume of information seems insurmountable. Embrace these challenges as opportunities for growth. The financial world is complex and dynamic, and the more you push your boundaries, the better equipped you will be to navigate it. Dive deep into subjects like Financial Management, Corporate Finance, Investment Analysis, and Risk Management. Each concept you master will become a valuable tool in your professional arsenal.

## **Build a Strong Network**

One of the most valuable aspects of an MBA is the network you build. Your peers, professors, and industry connections can open doors that textbooks cannot. Participate actively in group projects, seminars, and industry meetups. Engage with your classmates and learn from their diverse perspectives. The relationships you forge here will be crucial as you step into the professional world.

## **Practical Application is Key**

While theoretical knowledge is important, the real value of an MBA lies in its application. Take advantage of internships, live projects, and case studies. These experiences will help you bridge the gap between theory and practice, giving you a taste of real-world challenges. My internships were transformative, providing me with insights that no classroom could offer. They also gave me the confidence to tackle complex financial problems and make informed decisions.

## **Stay Updated and Adaptable**

The finance industry is ever evolving, with new regulations, technologies, and market conditions constantly emerging. It is crucial to stay updated with the latest trends and developments. Make it a habit to read financial news, follow market analyses, and understand the implications of global events on financial markets. Additionally, be adaptable. The strategies that work today might not be as effective tomorrow. Be ready to pivot and learn new skills as the industry demands.

# Embarking on Your Big 4 Journey: Turning Ambitions into Achievements

**Kunika Rana**  
**Audit Associate, KPMG**  
**B.Com(H) 2020-23**

Envision yourself at the threshold of an extraordinary adventure—the journey to securing a role at one of the prestigious Big 4 firms: KPMG, Deloitte, EY, or PwC. This path is not just about landing a job; it's about seizing an opportunity to shape a remarkable career in one of the most esteemed professional environments.

As an Audit Associate at KPMG, I've experienced firsthand the dedication, passion, and perseverance required to make this dream a reality. Here's how you can embark on this exciting journey and transform your ambitions into accomplishments. Embrace the Aptitude Test Challenge: The journey begins with aptitude tests, a crucial step in your path. These tests evaluate your analytical and problem-solving skills. Approach them with a spirit of determination. Practice diligently, seek out sample tests, and view each challenge as a chance to sharpen your skills. Every bit of preparation brings you closer to your goal.

Excel in Group Discussions: Group discussions are your platform to showcase your communication and teamwork abilities. Engage with confidence, listen actively, and contribute thoughtfully. Your ability to collaborate and articulate your ideas effectively will make you stand out. Practice with peers or join discussion groups to build your confidence and skills.

Conquer the Interview Stage: Interviews are where your personality and passion shine. Research the firm, align your responses with its values, and let your authentic self come through. Be prepared to discuss your experiences and how they relate to the role. Authenticity and enthusiasm will make a memorable impression.

Cultivate Confidence and Resilience: Confidence and resilience are your greatest assets. Believe in your capabilities, stay positive in the face of challenges, and embrace every setback as a learning opportunity. The journey may have its trials, but with persistence and a strong belief in yourself, you will overcome obstacles and achieve your goals.

# Navigating Your Future with Purpose

**Vanshika Saxena**  
**Analyst - General Accounting, JLL**  
**B.Com(H) 2020-23**

Dear Future Leaders,

As an alumna of our beloved college, I feel a deep sense of pride and responsibility to share some thoughts that might help you as you embark on the journey ahead. I was once in your shoes, filled with dreams, uncertainties, and a lot of questions about the future. Here's what I've learned since then—lessons that I hope will guide you in your pursuit of success, both in your career and personal life.

## **Embrace Uncertainty, But Plan with Intent**

Life after college is unpredictable, and that's okay. Uncertainty is a part of growth, and it's in those uncertain moments that you'll find your true potential. However, while it's essential to stay open to new opportunities, it's equally important to have a plan. Set short-term and long-term goals, but don't be rigid. Adapt your plans as you learn more about yourself and the world.

## **Invest in Continuous Learning**

Your degree is just the beginning. The world is changing rapidly, and to stay relevant, you must commit to lifelong learning. Whether it's pursuing further studies, learning new skills, or staying updated with industry trends, continuous learning will set you apart. The most successful people are those who are always curious and eager to learn.

## **Network with Purpose**

Networking is often misunderstood as simply exchanging business cards or adding people on LinkedIn. True networking is about building genuine relationships. Connect with people who inspire you, who challenge you to think differently, and who can offer guidance. Don't be afraid to reach out to alumni, professors and industry professionals.

## **Develop a Growth Mindset**

Your mindset will determine your success more than any other factor. A growth mindset—the belief that your abilities can be developed through dedication and hard work—will help you overcome challenges and persist in the face of setbacks. Embrace failures as learning opportunities, and remember that every experience is a step towards your growth.

## **Stay Resilient**

The journey ahead will not always be smooth. There will be setbacks, disappointments and moments of doubt. But resilience—the ability to bounce back from adversity—will keep you moving forward. Believe in yourself, even when things get tough, and trust that every challenge is an opportunity for growth.

Finally, remember to enjoy the journey. Life is not just about reaching the destination but about appreciating every step along the way. Celebrate your achievements, no matter how small, and take time to reflect on how far you've come.

# 6 Things You Should Give Up If You Want To Be Successful

**Sakshi Sethi**  
**Energy Analyst | ESG | Sustainability**  
**Schneider Electric**  
**BBA 2016-19**

## **Give Up Your Need to Control Everything**

Some things are up to us, and some things are not up to us. Differentiating these two is important.

## **Give Up Your Excuses**

Recognizing that you hold complete responsibility for what unfolds in your life can be both daunting and exhilarating. Yet, it's the sole path to achieving success, as excuses constrain personal and professional growth.

Own your life; no one else will.

## **Give Up Your Perfectionism**

Nothing will ever be perfect, no matter how much we try.

Fear of failure (or even fear of success) often prevents us from taking action and putting our creation out there in the world. However, many opportunities will be lost if we wait for things to be right.

## **Give Up On The Unhealthy Lifestyle**

Take care of your body. It is the only place you have to live.

## **Learn Saying NO To Things That Don't Support Your Goals**

Successful people know this that to accomplish their goals, they will have to say NO to tasks, activities, and demands from your friends, family and colleagues.

## **Give Up on The Toxic People**

The people we surround ourselves will shape who we become. If we spend time with those less ambitious, our success may suffer. On the other hand, being around more driven individuals can lead to greater success. Evaluate your circle and consider making changes if needed.



# Where Excellence Meets Cultural Growth

**Heman Sharma**  
**CEO, Singersadda**  
**MCA 2019-22**

As a proud alumnus of IITM Janakpuri, I am delighted to reflect on my transformative journey at this esteemed institution. Having completed my Master of Computer Applications (MCA) in 2022, my experience at IITM was defined not only by its rigorous academic curriculum but also by a thriving cultural atmosphere that played a pivotal role in my personal and professional development.

IITM Janakpuri is distinguished by its exceptional infrastructure, which includes a state-of-the-art auditorium, a well-equipped music room, and a versatile dance room. These facilities are more than just amenities; they are the foundation of a vibrant cultural environment that encourages students to explore and express their artistic talents alongside their academic pursuits.

During my tenure at IITM, I had the honor of leading the college's music society. This experience was not only rewarding but also instrumental in shaping my leadership skills and fostering my passion for music. The opportunity to engage in various cultural activities and events reinforced my belief in the importance of pursuing one's passions and the value of a well-rounded educational experience.

Today, I am the founder of Singersadda, one of India's most authentic platforms dedicated to promoting Indian musicians and providing significant opportunities for emerging artists. Singersadda stands as a testament to the impact of nurturing both academic and cultural talents, a principle that was deeply ingrained during my time at IITM.

In conclusion, IITM Janakpuri excels in delivering high-quality education while cultivating a rich cultural environment. The blend of outstanding infrastructure and active cultural engagement creates an environment where students can achieve both academic and personal growth. My journey at IITM was a crucial stepping stone, and I am grateful for the opportunities it provided, which have significantly contributed to my current role in supporting and advancing the careers of budding artists.

# NOTABLE ALUMNI



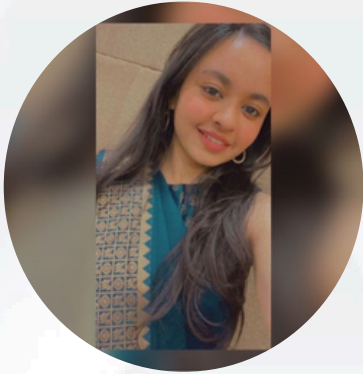
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**OPERATION ANALYST**  
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**SOFTWARE ENGINEER**  
**IBM**  
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**BUSINESS TRAINEE-RISK**  
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**HARSHVARDHAN DUBEY**  
**OFFICER**  
**FEDERAL BANK**  
**MBA 2021-2023**



**CHARU BHATIA**  
**CREDIT ANALYST**  
**IMGC**  
**MBA 2021-23**

Alumni keen to support junior batches from MBA, MCA, BBA, BCA, BA(JMC) & B.Com(H) are most welcome contact at the undersigned contact details



Please write at  
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## About Us

Institute of Information Technology & Management (IITM) was set up in 1999 under the aegis of Mata Leelawati Shikshan Sanasthan (MLSS), a registered education society engaged in philanthropic activities.



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## INSTITUTE OF INFORMATION TECHNOLOGY & MANAGEMENT

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